



Please email responses to [kelli@consistentimage.com](mailto:kelli@consistentimage.com)

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

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## Web Project Discussion

1. Please describe your expectations and goals (business reasons) for your website.
2. What are the 3 main things you want people to be able to "do" when they come to your site? (Any special functionality you need for your visitors?)
3. Describe the different visitors you hope to attract?
4. What photo images will be important to include? Where will these come from?
5. What colors, fonts and branding need to be considered?
6. Your three closest competitor's websites or company names. Or similar sites in your industry.
7. Your three favorite websites and what you like about them (they don't need to be in your industry).
8. Do you have any Social Media Accounts – Facebook, Twitter, etc.?
9. What is the budget range and time frame for the project?